

Mohammad Serif

Senior Frontend & Mobile Developer | [React](#) · [Next.js](#) · [React Native](#) · [TypeScript](#)

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PROFESSIONAL SUMMARY

Frontend and mobile developer with 9+ years of experience shipping production applications across web and mobile platforms. Deep expertise in React, Next.js, and React Native — including RTL/Arabic internationalization and accessibility. Track record of building apps with 100K+ user bases, complex real-time features (WebRTC, Socket.io), and multi-tenant SaaS architectures. Experienced in leading frontend teams, mentoring junior developers, and driving architectural decisions across the full stack.

TECHNICAL SKILLS

Languages: TypeScript · JavaScript (ES6+) · HTML5 · CSS3 / SASS · SQL

Frontend: React · Next.js (Pages & App Router) · React Hooks · Redux / RTK Query · shadcn/ui · Tailwind CSS

Mobile: React Native · Reanimated · Moti · Expo · In-App Purchases · FCM · CodePush · Fastlane

Backend: Node.js · NestJS · Fastify · Express · GraphQL · REST API · Socket.io · WebRTC

Cloud & DB: AWS Amplify · Supabase · MySQL · PostgreSQL · Contentful · Firebase

Tools: Git · Turborepo · Cypress · ESC/POS thermal printing · Figma · Wix Headless

Specialties: RTL / Arabic i18n · Multi-tenant SaaS · LMS integration (Moodle) · IoT apps

WORK EXPERIENCE

Frontend Developer (Remote) · [Art Dynasty](#) | Romania Jul 2022 – Present

- ▶ Lead frontend development serving 127,000+ users across web and mobile products, making architectural decisions and mentoring junior engineers.
- ▶ Built Rhuna.io (Web3 events platform) with Next.js App Router, shadcn/ui, and TypeScript — delivering a performant, accessible UI from design to deployment.
- ▶ Developed the Untold Festival website (untold.com) using Next.js Pages Router, handling high-traffic production loads at scale.
- ▶ Delivered FoodBoost crowdfunding dashboard in React with complex state management and real-time updates.

Mobile Application Developer · [Step Training and Development](#) | Gaziantep, Turkey Mar 2020 – Apr 2025

- ▶ Built and scaled EnglishPlace, a React Native e-learning app to 127K+ downloads in a single year with 497 daily active users.
- ▶ Implemented WebRTC live sessions, Socket.io real-time notifications, FCM push notifications, and in-app purchases (iOS & Android).
- ▶ Architected a dynamic ERP dashboard in React + GraphQL with configurable pages and modular block components, reducing onboarding effort for new clients.

Senior Frontend Developer · [Mini and More](#) | Gaziantep, Turkey 2019 – 2022

- ▶ Designed and built the MiniDine ecosystem — a customer ordering app, POS manager dashboard with analytics, and a driver delivery app — all in React Native with RTK Query.
- ▶ Developed Brighter Energy, an IoT React Native app for smart home appliance control via real-time device communication.
- ▶ Led RTL/Arabic UI implementation across all products, ensuring full right-to-left layout and locale compliance.

Frontend Developer · [Smartway](#) | Gaziantep, Turkey Jan 2016 – Mar 2020

- ▶ Developed responsive web applications with AngularJS and cross-platform mobile apps with Ionic, integrated with Moodle LMS for e-learning functionality.
- ▶ Built and maintained custom WordPress themes using modern JavaScript, HTML, CSS, and SASS for multiple client sites.

SELECTED PROJECTS

Rhuna.io — *Next.js · App Router · TypeScript · shadcn/ui* Nov 2024 – Present

Live: <https://rhuna.io>

EnglishPlace — *React Native · WebRTC · Socket.io · FCM · In-App Purchases* 2020 – Present

127K+ downloads · 497 daily active users

Live: <https://englishplace.net>

Untold Festival — *Next.js · Pages Router* Jan 2023 – Present

Live: <https://untold.com>

MiniDine — *React Native · RTK Query · Node.js · ESC/POS printing* Jan 2020 – May 2022

Full restaurant ecosystem: customer app, POS dashboard, driver app, kitchen display with thermal printing.

Lawhub — *Next.js · App Router + Pages Router · Contentful CMS* 2023 – Present

Live: <https://lawhub.org>

Brighter Energy — *React Native · IoT · Real-time device control* 2022 – 2023

Live: <https://www.brighter.energy>

EDUCATION

B.Sc. Mechanical Engineering · University of Aleppo, Syria · 2007 – 2014

LANGUAGES

Arabic (Native) · **English** (C1 — Proficient) · **Turkish** (B1 — Independent)